

## **COUNTY CLERK'S OFFICE**

## OF SCHOHARIE COUNTY



LAWRENCE J. CAZA -COUNTY CLERK-

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MARGARET M. HILDRETH -EXECUTIVE DEPUTY CLERK-





## Schoharie County Veteran's Discount Program

Dear Local Business Owner/ Manager:

My name is Larry Caza, and I'd like to tell you about our Schoharie County Veteran's Discount Program.

Whether you are new to this area, or have lived here your entire life, we deeply appreciate that you have chosen to invest in Schoharie County. Small businesses are truly the lifeblood of our economy. I believe we should all support our local businesses so that they can remain the viable, sustainable stakeholders of our Towns & Villages.

With this in mind, I invite you to participate in an exciting business program that began in December of 2012. It is part of a state-wide initiative to "Return the Favor" to our veterans. Locally, it is known as the "Schoharie County Veteran's Discount Program." (SCVDP). This program both recognizes and provides discounts on merchandise and services to our honorably discharged veterans.

Veterans are encouraged to file their discharge papers (DD-214) at the County Clerk's Office, at no charge. At the same time, we will create a Photo ID Card for them which can then be used when they visit any of the participating businesses in the Discount Program. Each business, like yours, decides on just what kind of a discount or special favor they will offer to the Veterans.

This program not only benefits our veterans, but also provides value for the participating businesses. With the popularity of the program, businesses can experience additional foot-traffic from the veterans and the family and friends they might bring with them. The Participating Merchant list is handed out to all veterans when they file their discharge papers, posted on the Schoharie County website under multiple web pages, including ours, and is also available at the Chamber of Commerce. Each business also receives multiple window or door decals to proudly announce that they participate in the Schoharie County Veteran's Discount Program.

To get an idea of how other county businesses have chosen to participate, view the current merchant list at: <a href="https://www.schohariecounty-ny.gov">www.schohariecounty-ny.gov</a>, look for the link to the Schoharie County Veteran's Discount Program, and then click on the Participating Merchants List.

Signing up is easy: simply complete the enclosed application and fax it, mail it, or drop it off at our office or email it to: <a href="mailto:Bernadette.kloczko@co.schoharie.ny.us">Bernadette.kloczko@co.schoharie.ny.us</a> or <a href="mailto:margaret.hildreth@co.schoharie.ny.us">margaret.hildreth@co.schoharie.ny.us</a>. We will include you in the next list and update all the websites. If you have any questions, please feel free to contact us at (518) 295-8316, or by fax at (518) 295-8338.

Please join us in demonstrating your heartfelt appreciation and support for those who risked all to preserve our safety and way of life. Let's all Return The Favor!

In Partnership with Eilene Fisher, the Schoharie County Veteran's Service Officer – FisherE@co.schoharie.ny.us

Sincerely,

Lawrence J. Caya
Schoharie County Clerk