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THE SENATE STATE OF NEW YORK

JAMES L. SEWARD SENATOR, 51ST DISTRICT

November 19, 2014

ASSISTANT REPUBLICAN CONFERENCE LEADER ON CONFERENCE OPERATIONS

CHAIRMAN INSURANCE COMMITTEE

COMMITTEES RULES FINANCE **EDUCATION** HIGHER EDUCATION

AGRICULTURE HEALTH MENTAL HEALTH

I know you care about the senior citizens that you and I represent in your town. That's why I want to help them avoid being victimized by scams. I am sponsoring a Senior Scam Prevention Forum on Tuesday, December 2 from 2:00 p.m. to 4:00 p.m. in the Cobleskill Community Library. A representative from the NYS Department of State's Division of Consumer Protection will deliver an informative and timely presentation about how seniors can avoid becoming victims of a scam. It is my hope that you will assist me in spreading the word about this forum, so that I may reach as many of our constituents as possible. If you could post the information on your webpage, or perhaps on a bulletin board or two, I would be greatly appreciative.

Enclosed is a copy of the mailer that will be sent out to our mutual constituents in the Town of Richmondville. It contains all of the important information regarding the Senior Scam Prevention Forum. I appreciate your assistance in spreading the word about this event, as I believe it will be beneficial for our constituents.

If you have any questions at all regarding this important event, please feel free to contact Katie Moshier of my staff. She may be reached by calling my district office in Oneonta at (607) 432-5524, or by email at moshier@nysenate.gov. And, as always, if I can be of assistance to you in a state related matter, please let me know.

With best wishes, I remain

Hon. Richard Lape, Supervisor

Richmondville, New York 12149

Town of Richmondville

Dear Supervisor Lape,

PO Box 555

Sincerely yours,

DAME 1975 Julius to the William A state and JAMES L. SEWARD State Senator

JLS:cm:jt Enclosure

FOR IMMEDIATE RELEASE

public.

CONTACT: JEFF BISHOP - 607-432-5524, cell 518-225-0886 Web: www.senatorjimseward.com E-mail: sewardcommunications@hotmail.com jbishop@nysenate.gov SEWARD EMPOWERS SENIORS TO FIGHT SCAM ARTISTS

Hosting free senior scam prevention forum in Cobleskill on December 2nd

ONEONTA, 11/23/14 -- State Senator James L. Seward (R/C/I - Oneonta) today announced that he will

be hosting a free senior scam prevention forum on Tuesday, December 2nd at the Cobleskill Community Library in Cobleskill. "Scam artists are becoming more and more sophisticated and senior citizens are quite often the

targets of these ruthless criminals," said Senator Seward. "Alerting seniors to some common schemes and arming them with the tools needed to steer clear of these devious crimes will go a long way toward safeguarding their financial savings and well being, that's why I am sponsoring this event on December 2nd." Senator Seward is partnering with the New York State Department of State to inform senior citizens and others about the alarming trend of senior targeted scams. A specialist with the Division of Consumer

Protection will conduct the free presentation, helping senior citizens proactively protect their identities and avoid becoming the victims of a scam. Scams targeting senior citizens are on the rise. According to the AARP, roughly one-third of all scam victims are 65 or older. AARP estimates that fraud costs older Americans more than \$3 billion a year, but

the true figure is many times higher, because most of these crimes go unreported out of embarrassment.

In 2014, the state senate passed a package of eight bills designed to prevent criminals from using financial schemes to prey upon senior citizens. The state assembly has yet to act on these measures. "Educating senior citizens so they are able to recognize criminal scams is a helpful step, however,

them. Enacting stiffer penalties and providing investigators and prosecutors with the proper resources will go a long way toward stopping those who exploit senior citizens," Seward added. The senior scam prevention forum will take place on Tuesday, December 2nd from 2:00 p.m. to 4:00 p.m. at the Cobleskill Community Library, 110 Union Street in Cobleskill. The forum is free and open to the

we also need to strengthen our laws to clamp down on these crimes and the criminals who commit

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