

Appendix E - SWOT Analysis for Village of Esperance August – October 2003

Strengths

Access to Capital District/Cooperstown/Oneonta	16
Fire Company/Ambulance	11
Rural Character/Scenic Beauty	9
People (Sense of Community/Cooperation)	4
Village size is manageable	3
Home-Based Businesses	3
Village Functions/Social Events	2
Existing Businesses	2
Post Office in Village	2
U.S. Route 20	2
Web Page	
Museum in Village	

Opportunities

Future Growth – Municipal Sewer/Water Development	18
Main Street Development	12
Tourism - Schoharie Creek/Cheese House/Arboretum/Scenic Byway	10
Proper long term planning	6
Small Business Growth	4
Community Group Startups	3

Weaknesses

Lack of Public Sewer and Water	14
Dilapidated Properties	9
Junk (Vehicles and other debris)	8
Lack of Code Enforcement	8
Limited Funds for Improvements (Small Tax Base)	7
Lack of Public Parking	4
Proliferation of ATV/Snowmachine Usage	3
Lack of Small Convenience Store	3
Lack of Vacant Commercial Property	2
Lack of Recreational Opportunities for Kids	1
Open Barrel Trash Burning	
Lack of State Signage for Village	

Threats

Lack of Zoning	18
Loss of Owner-Occupied/Single Family Homes	9
Increased Village Law Violations	9
Schoharie Creek Pollution	8
Faster Growth	4
Lack of Law Enforcement – Speeding/Parking	3
Lack of Sidewalks	1